

CUSTOMER RESOURCE CENTER

## QUICK GUIDE



## Accessing **BCIQ Profiles**

Explore and analyze data-rich profiles for Companies, Targets and Products to understand your market and make better business decisions.



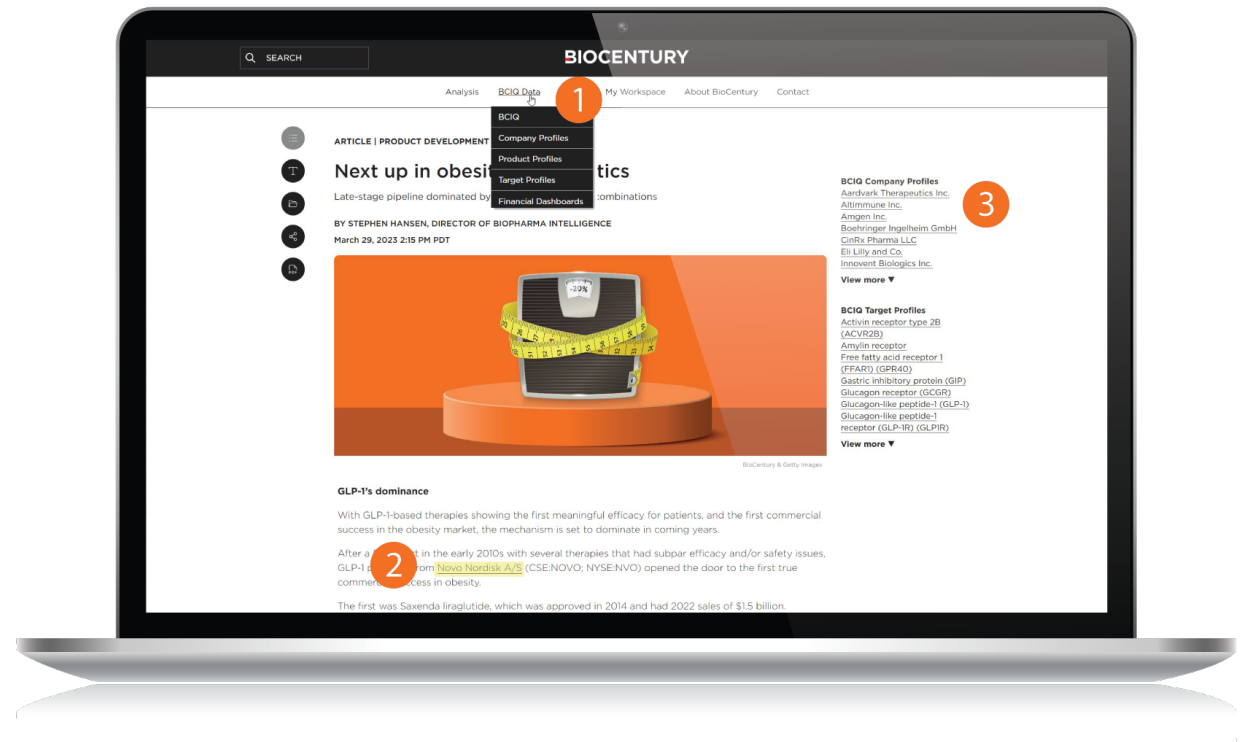
# Navigating to the Profiles

## From Homepage:

- 1 Hover over **BCIQ Data** in the **navigation bar** and select the **profile type** you want to view

## From an Article:

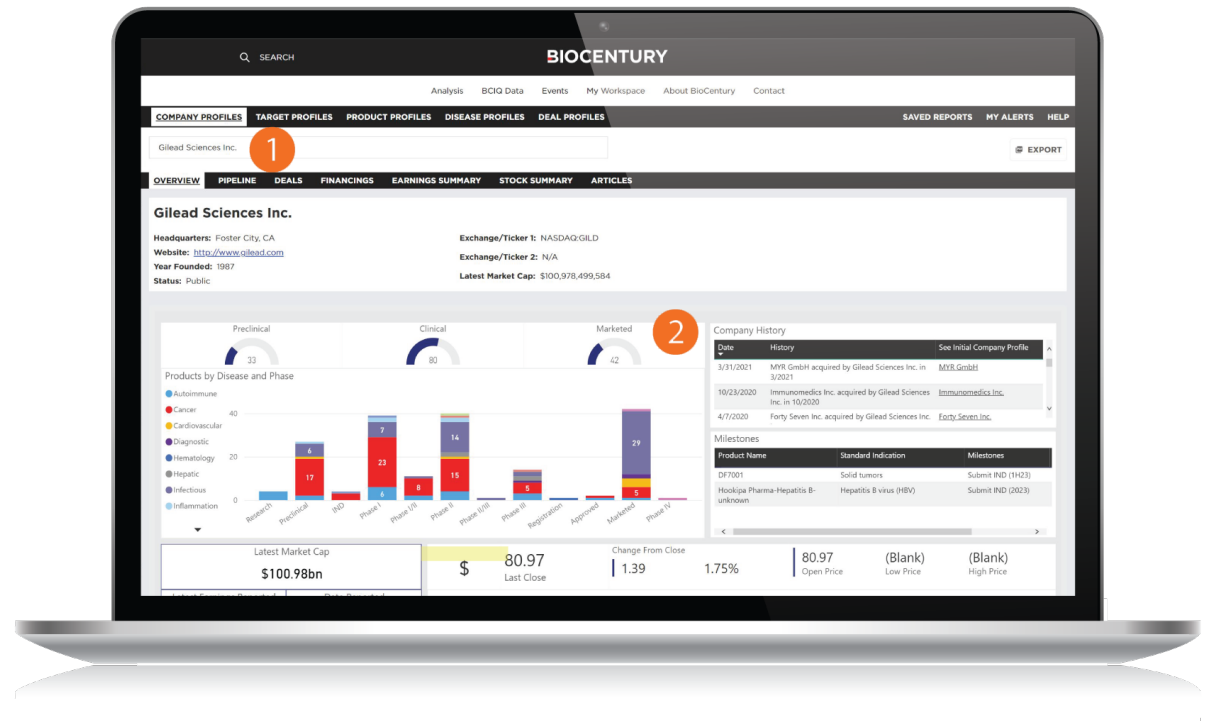
- 2 While reading an article, click the **underlined companies, products or targets** you want to view
- 3 You may also access the profiles on the **right hand menu** of the article



# Company Profiles

These profiles provide a quick snapshot of a company's pipeline, deal and funding history, and related BioCentury intelligence.

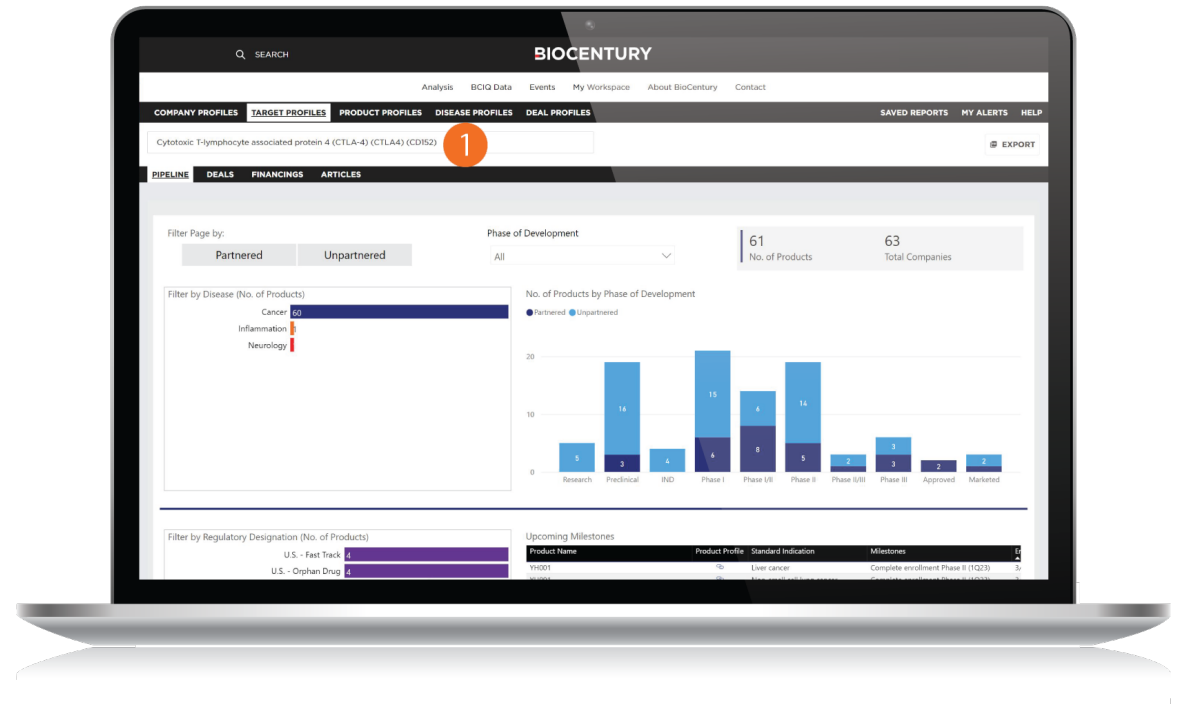
- 1 Visit the **Company Profiles** page to begin your search. *The search function uses predictive text to fill in available options*
- 2 Profiles include a **breakdown** of each company's pipeline by **stage and disease** category as well as a list of upcoming milestones



# Target Profiles

Explore a particular target

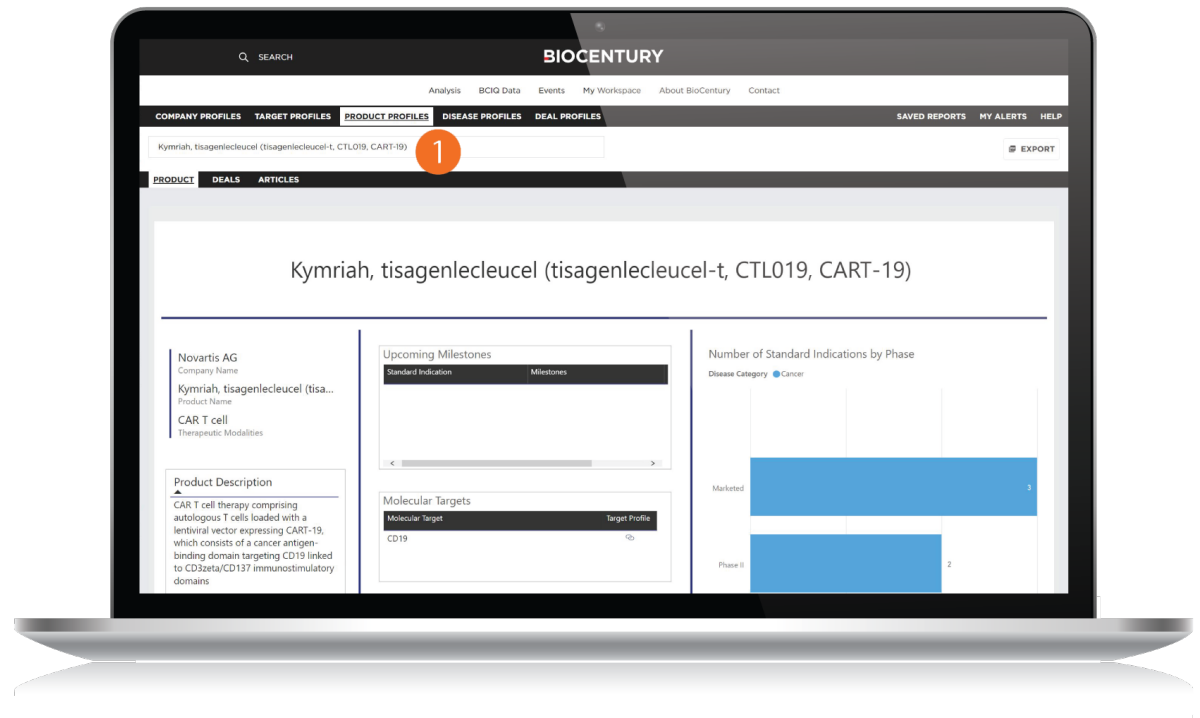
- 1 Visit the **Target Profiles** to start your search. *Target profiles, like the CTLA-4 example, include a breakdown of compounds by development stage and regulatory designation, as well as upcoming milestones and related BioCentury content*



# Product Profiles

Analyze a specific product

- 1 **BCIQ Product Profiles** – such as for CAR T therapy Kymriah – provide **graphics** on regulatory stage by **disease, upcoming milestones, partnering info** and related **BioCentury content**



# Financial Dashboards

Keep up with daily gainers and see how much money has been raised through financings

Financial Dashboards provide **in-depth financings** and **stocks data** on the **biopharma market** for you to analyze

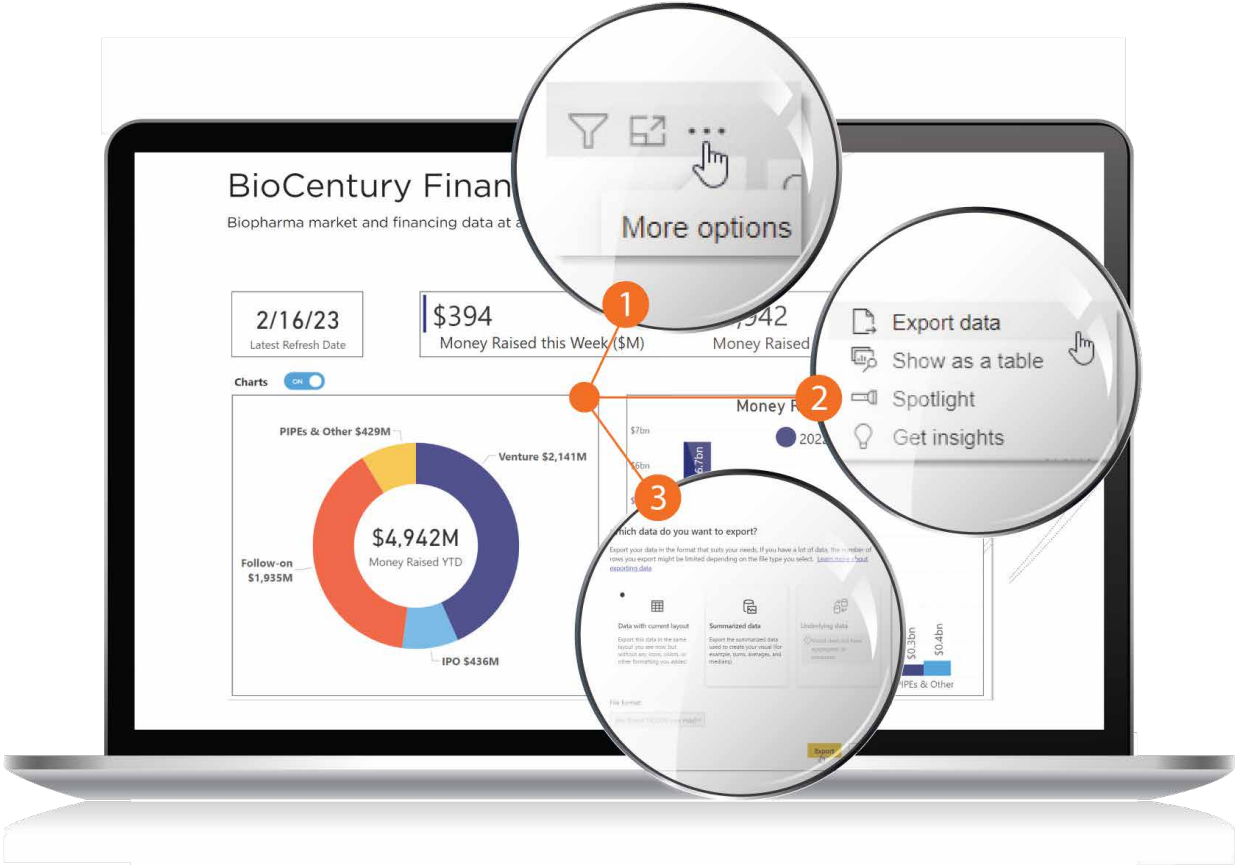


# Exporting Excel Data

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- 1 **Hover** over the **top-right corner** of the **table**
- 2 Click the **three horizontal dots** (More options) from the upper right corner of the table
- 3 Choose **Export data**

A pop up will appear asking to export the data with **current layout** or the **summarized data**. Select the one you wish to view, then click **Export**



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